

Billions of people worldwide rely on AccuWeather to help them make the best weather-impacted decisions and get more from their day.

We have kept millions of people safe when severe weather has threatened, reduced bodily injury and prevented hundreds of billions of dollars in property damage.





Believing I could help businesses, government agencies and the public operate more effectively by providing customized forecasts that were more accurate and more precise than what was available from free sources, I faced unimaginable headwinds and challenges in my quest to establish AccuWeather as a healthy and profitable company.

Dr. Joel N. Myers

Founder, CEO & Chairman



Proven Superior AccuracyTM

Today, AccuWeather is the most used source of weather forecasts and warnings in the world, proven and verified to be most accurate. Study after study of weather forecast accuracy has confirmed statistically the superiority of AccuWeather forecasts over all other sources.

Accuracy+Weather = AccuWeather





Beyond Superior Accuracy[™]

The superior value of AccuWeather forecasts goes beyond statistical superiority. It is achieved through our finely tuned art and science of prediction, using the proper wording, focusing on the weather's impact and the psychology of how the forecast will be interpreted so people take the right action.

AccuWeather's extraordinary level of Superior Accuracy™ is achieved by a combination of the best and latest technology, patented processes, and by the drive and dedication of the most talented computer specialists, product developers and weather forecasters in the world working together in a unique crucible of excellence.



AccuWeather is the #1 weather source in the world, reaching people on every media and digital media platform

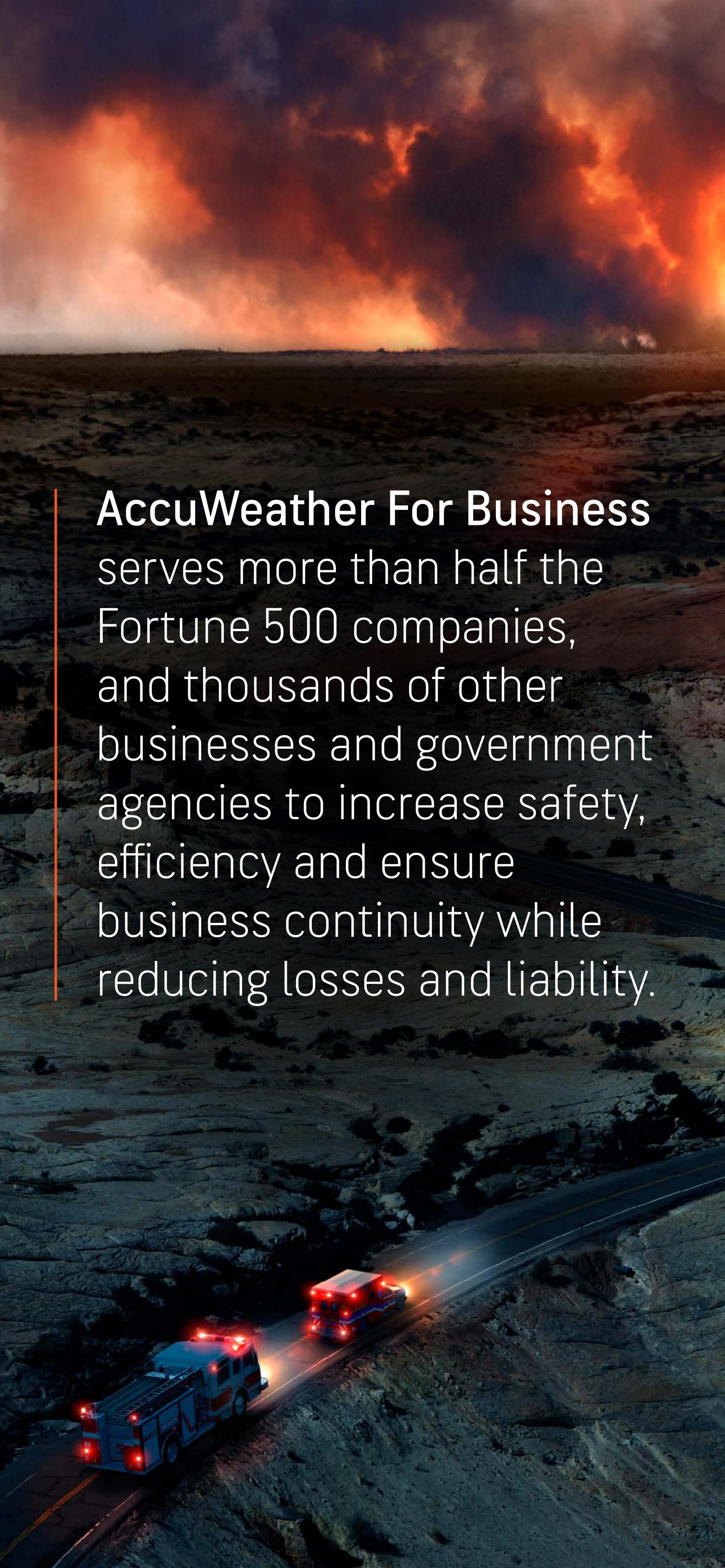
As technology evolves, AccuWeather evolves. New platforms continue to emerge for user consumption, and, true to our legacy, we continue to innovate in delivering and communicating the most actionable and most accurate weather forecasts that provide superior value to our users over all other weather sources.

Multi-platform reach

Our forecasts are seen and heard daily on thousands of digital signs, 800 radio stations and in 700 newspapers. Also, we serve 100 television stations.

The AccuWeather TV Network reaches 35 million households, and our streaming service is available to more than 200 million active users on platforms, such as Roku, Xumo, LG and Amazon Freevee.





LEONARD ST

As of 9:11pm



10PM



39°

11PM



40°

12AM



40°





6 Decades of Experience: The AccuWeather Advantage

- + Most complete global data, constantly updated
- + Most complete collection of global forecast models
- + Most advanced and accurate forecast engine produces pinpointed local forecasts globally
- + Growing catalog of unique, patented products that improve people's lives
- + Skill added by over 100+ expert meteorologists
- + Focus on weather's impact and the value of forecasts to people and businesses
- + Effective communications using the best displays, presentations, and wording.
- + Most customized and personalized forecasts
- + Most localized; content for all locations and devices
- + Continuous innovation; culture and mindset of entrepreneurship
- +Long-standing client relationships and unique global partnerships built on trust

Innovation is in our DNA Download the AccuWeather App

